



destea

department of
economic, small business development,
tourism and environmental affairs
FREE STATE PROVINCE

MEDIA STATEMENT

FREE STATE MAKING A MARK AT SAITEX

24 JUNE 2019

Ten (10) Free State enterprises are making a mark at the SAITEX (South African International Trade Exhibition) from today 23rd until the 25th of June 2019 at the Gallagher Convention Centre, Johannesburg. The enterprises are from Agro-processing, Textile and Arts and Crafts sectors.

Enterprises engages in various marketing platforms which includes networking, business to business matchmaking, workshops and exhibitions. Through exhibitions at this premium expo, the Department of Economic, Small Business Development, Tourism and Environmental Affairs provides local enterprises with a life time opportunity to showcase their products to national and international markets.

Speaking to appreciative Kalaku Tshabalala of Nthati's Arts and Craft Jewellery he said "I hope to access bigger market so that I can be able to employ more staff and expand the business to other sectors apart from Arts and Craft". The business operates from Qwaqwa and it sells necklaces, earrings, bangles and copper wire PVC.

Busisiwe Sithebe of Buska Foods explained that networking and meeting potential clients are of utmost importance for her business. "The department is providing us with an opportunity to network with other similar markets and also to hear customer views as it is important in business", said Busisiwe. Her business operates from Kroonstad. They sell processed vegetables like beetroot, carrots, sweet corn tangy salad and tomato puree chillies.

Wishing these enterprises luck, MEC for DESTEA Makalo Mohale says he hopes these enterprises will get possible investors and access to markets. Trade and export promotion remains an integral part towards changing the structure of the economy and means of production. Small business, MEC Makalo said, should take opportunity presented to them to ensure that they become job creators and not job seekers.

End!!!!!!

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