**MEDIA INVITE**

**TOWNSHIP ECONOMY IS A WAY TO GO**

Township revitalization is an important element of economic growth, it brings economic activities and opportunities closer to the people. To give it oxygen, Department of Economic, Small Business Development, Tourism and Environmental Affairs (DESTEA) in partnership with Coca Cola Beverages South Africa (CCBSA) will hand over 100 trollies to hawkers in Mangaung Metro.

The intention is to empower and support these entrepreneurs to ensure that they grow to be sustainable whilst enriching the lives of the people. Through this project, government is recognising men and women who are working hard to change their lives and those of others by being creative and starting their own businesses.

On top of this, CCBSA also provided training to 159 hawkers operating around Bloemfontein taxi rank in various skills like marketing, pricing, stock taking, start-up capital, profit and loss, the role players that influence business and being your own boss.

**The trollies will be handed over as follows:**

Date: 27 September 2018

Venue: Old Grey Sports Centre, Bloemfontein

Time: 09:00

Members of the media are invited to the handing over of trollies to the hawkers in Mangaung Metro.

End

**Issued by the Department of Economic, Small Business Development, Tourism and Environmental Affairs.**

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