

department of economic, small business development, tourism and environmental affairs FREE STATE PROVINCE

MEDIA ADVISORY

GRAND FINALE

2015 FREE STATE MASTER CATERERS CHALLENGE

03 MARCH 2015

The heat is on in the kitchens of the 55 catering companies that entered the 2015 Free State Master Caterers Challenge. This innovative and creative food preparation and serving competition has captured the imagination of the local and national hospitality industry since its inception a month ago.

The competitors have demonstrated their culinary and business skills before the panel of judges who specifically looked at the business vision, table setting, pricing and image.

The 12 finalists will participate in the final stage of the competition which is the cook off to take place at the Central University of Technology on the 05th of March 2015 from 08:00 to 16:00.

The overall winner of the inaugural competition who will walk away with a franchise or own restaurant will be announced at the glittering function and the details are as follows:

Date: 05 March 2015 Time: 18:30 Venue: Hotel School: Central University of Technology

Issued by: DESTEA Communication Unit Department of Economic, Small Business Development, Tourism and Environmental Affairs For more information contact Kgotso Tau: 0828339595 or <u>tauk@detea.fs.gov.za</u>

"JWALE KE NAKO YA KOTULO, RE A KUBELETSA"