

Technical Descriptions: Strategic Objectives

Tourism

Indicator title	Development and implementation of tourism policies and strategies.
Short definition	To conduct 24 IDP assessments and 46 regulatory inspections to ensure alignment to the Tourism Master Plan.
Purpose/importance	The purpose of the Master Plan is to ensure the sustainable implementation of tourism promotion and development programmes at provincial as well as at district and local municipalities for economic growth and responsible tourism.
Source/collection of data	The Master Plan must be aligned to NTSS and other tourism strategies and the Tourism Act 3 2014.
Method of calculation & Evidence type	Alignment of municipal IDPs through assessments, reports by the province.
Data limitations	Tourism not active in the local municipalities, lack of resources.
Type of indicator	Compliance to Master Plan.
Calculation type	Cumulative.
Reporting cycle	Quarterly.
New indicator	Assessment of IDP/Tourism Sector Plan for compliance with the Master Plan.
Desired performance	Higher performance desired.
Indicator responsibility	T Moremi

Indicator title	Radically grow the Tourism Sector's contribution to the Provincial Economy.
Short definition	Increase provincial bed nights consumption to 13%, through capacity building sessions, SRI funded initiatives and support to annual tourism events.
Purpose/importance	Stimulation of Tourism in the province.
Source/collection of data	Municipalities, Government Departments, Agencies and Private sector.
Method of calculation & Evidence type	Reports submitted on IA.
Data limitations	Dependent of proposals submitted.
Type of indicator	Impact.
Calculation type	Non-cumulative.
Reporting cycle	Annual.
New indicator	No.
Desired performance	Higher performance desired.
Indicator responsibility	T Moremi

Indicator title	Radically transform the Tourism Sector.
Short definition	To ensure compliance with the Tourism Transformation Plan through 10 training programmes, an annual career EXPO and 10 community beneficiation initiatives.
Purpose/importance	To ensure the PDI's benefits from tourism products and infrastructural tourism projects.
Source/collection of data	Rely on municipalities LED office to identify tourism stakeholders and projects for development.
Method of calculation & Evidence type	Rural Development Strategy, Heritage and Cultural Strategy, Cooperative established and incentivised.
Data limitations	The dysfunctionality of LED municipal offices can result on collection of relevant information to be acquired.
Type of indicator	Output and Measurable Impact.
Calculation type	Cumulative.
Reporting cycle	Quarterly.
New indicator	No.
Desired performance	Higher performance desired.
Indicator responsibility	T Moremi