

# Technical Descriptions: Strategic Objectives

## ECONOMIC DEVELOPMENT

<b>Indicator title</b>	To promote and support radical economic development
<b>Short definition</b>	Support 21 value chains, 14 industrial developments and 14 businesses through various developmental initiatives, partnerships and alternative funding resource facilitation.
<b>Purpose/importance</b>	To formalise the process of developing relevant sectors and sub-sectors that will contribute significantly to the GDP of the province.
<b>Source/collection of data</b>	Reports
<b>Method of calculation &amp; Evidence type</b>	Simple count
<b>Data limitations</b>	The quality of the plan depends on the thoroughness and accuracy of the service provider.
<b>Type of indicator</b>	Output.
<b>Calculation type</b>	Counting.
<b>Reporting cycle</b>	Annual.
<b>New indicator</b>	Yes.
<b>Desired performance</b>	Higher performance is desired.
<b>Indicator responsibility</b>	G Brown

<b>Indicator title</b>	To promote effective and efficient economic planning, research and innovation.
<b>Short definition</b>	Coordinate and facilitate the initiation of 26 research and development projects, development of 20 economic intelligence reports and conducting of 13 seminars to support economic planning, research and innovation in the province.
<b>Purpose/importance</b>	To avail critical information for economic planning and programme development.
<b>Source/collection of data</b>	Economic indicators from StatsSA, Global Insight, Company AFS.
<b>Method of calculation &amp; Evidence type</b>	At least one report per quarter.
<b>Data limitations</b>	Data not always recent; data not available at lowest level.
<b>Type of indicator</b>	Output.
<b>Calculation type</b>	Number of reports.
<b>Reporting cycle</b>	Quarterly and annually.

<b>New indicator</b>	No.
<b>Desired performance</b>	Higher performance is desired.
<b>Indicator responsibility</b>	G Brown

<b>Indicator title</b>	To affirm and protect the consumer rights of all people in the province.
<b>Short definition</b>	Conclude 100% of all consumer complaints received and facilitate 40 consumer court sittings in order to affirm and protect the consumer rights of all citizens in the province.
<b>Purpose/importance</b>	Creating a fair business environment; Promoting responsible consumer behaviour;
<b>Source/collection of data</b>	Department's records – attendance registers, presentations, satisfaction survey, court records.
<b>Method of calculation &amp; Evidence type</b>	Number of information sessions and programmes held per annum; questionnaire.
<b>Data limitations</b>	None.
<b>Type of indicator</b>	Activities and output indicators.
<b>Calculation type</b>	Cumulative.
<b>Reporting cycle</b>	Monthly, quarterly and annually.
<b>New indicator</b>	New.
<b>Desired performance</b>	Higher performance is desired.
<b>Indicator responsibility</b>	G Brown

<b>Indicator title</b>	To support radical SMME and cooperative development through partnerships.
<b>Short definition</b>	Coordinate, facilitate and monitor the development and support of 840 sustainable SMME's and 170 sustainable cooperatives respectively through various business development initiatives.
<b>Purpose/importance</b>	To enable business to be part of the First Economy. To close the gap between the rich and the poor.
<b>Source/collection of data</b>	<ul style="list-style-type: none"> <li>- Walk-in enquiries and telephonic enquires</li> <li>- Word of mouth</li> <li>- Referrals</li> <li>- Workshops and Trainings</li> <li>- Exhibitions</li> <li>- Conferences and Seminars</li> <li>- Company visit an Business surveys</li> </ul>
<b>Method of calculation &amp; Evidence type</b>	All Workings and Telephonic enquiries recorded are followed up, referrals from other stakeholder, e.g SEDA, LOCAL AND DISTRICT MUNICIPALITIES. All SMME enquiries received are attended through referrals, information dissemination, exposure at exhibitions. Existing Database. Attendance register, photos and profile of evidence.
<b>Data limitations</b>	SMME management is done manually. These causes delay of

	data collection and compilation. A need for Electronic Data Management linked between the Department and relevant stakeholders.
<b>Type of indicator</b>	Business supported for sustainability and jobs created.
<b>Calculation type</b>	Production of Goods and Services, profit made by business jobs secured for owners and their employees – Sustainability.
<b>Reporting cycle</b>	Weekly, Monthly, quarterly and Annually.
<b>New indicator</b>	Implementation of BBEE policies during procurement .
<b>Desired performance</b>	Higher performance is desired.
<b>Indicator responsibility</b>	G Brown