

## MEDIA ADVISORY

### 2015 NATIONAL TOURISM CAREER EXPO IN MOTION

**Bloemfontein: Themed “*Tourism: Alive with Opportunities*”,** National Tourism Career Expo will finally kickoff on Thursday the 1<sup>st</sup> of October 2015 after being launched on the 25 August 2015. The three day event programme is packed with activities to ensure that tourism is positioned as a valued and vibrant career of choice.

To set the NTCE in motion will be the Opening Ceremony where the guests will be addressed by the Deputy Minister of Tourism Ms Thoko Xasa, Premier Ace Magashule. There will also be a gala dinner which will see MEC for Department of Economic Small Business Development, Tourism and Environmental Affairs; Sam Mashinini talking to guests about the importance of tourism and its contribution to the economy of the country.

Some of interesting activities for young people at the expo will be an ongoing exhibition for the three days as well as Youth Business Zone where young people will be given an opportunity to present their business proposition to a panel of judges. Included in the programme is Virtual Class Room which is a recruitment arena for unemployed graduates and students dealing with tips on how to prepare to find a job including compiling a CV and preparing for an interview.

**Details of some of the activities are as follows:**

#### **Opening Ceremony**

Date: 01 October 2015

Venue: Sand du Plessis Centre

Time: 08:30 – 11:30

**The media is invited to the expo.**

**Issued by: Department of Economic, Small Business Development, Tourism and Environmental Affairs**

For more information please contact Festy Nyamate at 051 400 9548 / 083 340 8502 / [nyamatef@detea.fs.gov.za](mailto:nyamatef@detea.fs.gov.za) or Elsie Ntsane at 051 400 9550 / 072 645 8983 / [ntsane@detea.fs.gov.za](mailto:ntsane@detea.fs.gov.za) or Lebogang Maloale at 051 400 9550 /9631/0720188098 / [maloalel@detea.fs.gov.za](mailto:maloalel@detea.fs.gov.za)