



MEDIA ADVISORY

21 APRIL 2014

SMALL BUSINESSES TO RECEIVE BOOST FOR SUSTAINABILITY.

Thirty seven small businesses in the Free State will celebrate their best ever Easter Monday when equipment and stock worth millions will be handed over to them to improve their sustainability and profit. MEC for Economic Development, Tourism and Environmental Affairs in the Free State, Mosebenzi Zwane will be joined by the Executive Mayor of Phumelela, Cllr Tlokotsi Motaung to change the economic landscape of Phumelela Municipality for good.

MEC Zwane`s service delivery programme “Jwale ke nako ya Kotulo” has given hope to 100s of Free State businesses that would ordinarily remain on the fringes of economic and job creation activity in the Free State. Many of these businesses which would feed only one family have given hope to many more by supporting at least 3 more families since its inception.

Businesses from Fezile Dabi, Mangaung, Thabo Mofutsanyana ranging from catering, cleaning services, construction, welding, carwashes, panel beating, tuck shops, confectionaries sewing and security will also receive assistance from a massive training programme to equip them in book keeping, stock management, pricing and other essentials business skills.

The event will take place at Evungweni High School in Vrede on Monday 21 April. All media is invited.

END

Compiled by: Communication Unit

Department of Economic Development, Tourism and Environmental Affairs

Enquiries: Festy Nyamate 0833408502 or Kgotso Tau 0828339595

COMMUNICATION & ICT

34 Bojanala Building
Markgraaf Street
Bloemfontein
9300

Private Bag X 20801
Bloemfontein
9300

Tel +27 (0)51 400 9542
Fax +27 (0)51 400 9541
e-mail: tauk@detea.fs.gov.za

www.dteea.fs.gov.za