

## MEDIA ADVISORY

## NATIONAL TOURISM CAREERS EXPO 2015 COMES TO THE FREE STATE

**Bloemfontein:** More than 10 000 learners, tourism students, graduates and educators will descend in the Free State to attend National Tourism Career Expo (NTCE) in October 2015.

The Free State Province will host this three-day Expo for the first time at PACOFS from 01 - 03 October 2015, under the theme "*Tourism: Alive with Opportunities*".

The expo aims to position tourism as a valued and vibrant career of choice, and drive South Africa's National Tourism Sector Strategy's (NTSS) goal of creating 225 000 tourism jobs opportunities by 2020.

The Free State Provincial Government will officially launch the NTCE at the Naval Hill Planatarium. The launch will highlight the expo as an interactive, not to be missed event for learners, educators and unemployed youth looking to start a career in the tourism and hospitality sector.

The NTCE is an initiative of the Department of Tourism and the Culture, Arts, Hospitality and Sports Sector Education and Training (CATHSSETA). Initiated in 2008, this event will create opportunities for tourism diversification and harnessing local skills for livelihood prospects looking at trade, tourism or cultural hubs within the Free State

Members of the media are invited to attend

Date:Tuesday, 25 August 2015Venue:Naval Hill Edge Restaurant, BloemfonteinTime:09:00 am

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