



Media Invitation

The Department of Economic Development, Tourism and Environmental Affairs will host a series of seminars aimed at Free State SMME businesses. The Free State Business Training and Upliftment Programme's objectives are:

- Helping SMME business owners think bigger of their businesses
- Help business owners learn tried and tested, easy to implement strategies to help them achieve real growth in their businesses
- Help business owners with breakthrough ideas that will help them boost and operate their businesses at a higher level

The guest speaker for the seminars is Siya Mapoko from Mapoko Research International who will be giving the attendees business lessons and immutable principles of growing a business of any size. All attendees will take home a copy of the book ***The Best Advice I Ever Got***. The seminar is expected to be attended by high flying business people from four district municipalities namely; Thabo Mofutsanyane, Fezile Dabi, Motheo and Lejweleputswa.

The media is invited to attend the seminars

Seminar dates and venues are as follows:

Bloemfontein

Date- 16 November 2012

Venue- President Hotel

Time- 08:30 for 9am

Welkom

Date: 19 November 2012

Venue: Welkom Inn

Time: 08:30 for 9am

34 Bojanala Building
Markgraaf Street
Bloemfontein

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Bloemfontein
9300

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Parys

Date: 20 November 2012

Venue: Le Grand Chateau Hotel

Time: 08:30 for 9am

Harrismith

Date: 23 November 2012-

Venue: Mountain View

Time: 08:30 for 9am

**For more information regarding the seminar please contact Zia Nyangwa on 051 400 9547
zian@detea.fs.gov.za or Thenjiwe Mbashe 051 400 9550 mbashe@detea.fs.gov.za**