



MEDIA ADVISORY

2011 FREE STATE CORPORATE GOLF CHALLENGE

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To further advance strides made to grow the economy of the Free State, the MEC for the Department of Economic Development, Tourism and Environmental Affairs, Mxolisi Dukwana, will be hosting an unprecedented MEC Golf tournament with business leaders in and around the province. This inaugural Golf Day will be held on Thursday, 03 March 2011, at Schoeman Park Golf Club in Bloemfontein at 10h00am.

The MEC and senior government officials will be hosting the most prominent and prestigious Free State business fraternity with keen interest to the growth and development of this province. One fundamental objective of this occasion is to try and foster meaningful partnerships with the business community in a quest to promote business development and economic growth in the Free State Province.

Free State Corporate Golf Challenge also aims to create a networking platform between political and business leaders. It is a high profile golf event where the MEC will address business leaders and corporate executives on topical economic issues that affect the province.

In attendance will be top executives from big corporations in the banking, finance, media, manufacturing and motor industries, to name a few. Government has realised that continuous engagement with the private sector will undoubtedly go a long way towards the improvement of socio-economic environment of all the citizenry.

Both government and the private sector are now aware that working in silos as separate entities is not positively contributing but retrogressing their socio-economic development endeavours. Hence a paradigm shift and a resolve to push for a united front in pursuit of this common developmental goal which is believed to be the ultimate and most superlative model to take the province to the greater economic pinnacle.

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This premier executive golf day will be of high standard and is envisaged to set the tone for the 2011/2012 financial year economic growth and development initiatives. The pitch will be filled with competitive athletes whom will take to the fairways and challenge for top honours. The tournament will be followed by an evening prize giving dinner which will incorporate entertainment and a key note address by MEC Dukwana.

Compiled by: Communication Unit

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